

CITY OF GLASGOW
COLLEGE

Let Learning Flourish

MODERN APPRENTICESHIP

Digital & Technology
Programmes

Digital & Technology

DIPLOMA IN DIGITAL APPLICATION SUPPORT (SCQF LEVEL 6)

Duration - 12-18 months

Overview

Covering areas such as IT troubleshooting, communication, and problem solving, this course supports professionals to build a strong foundation in providing effective technical IT support. Completion of the course provides those in employment with the opportunity to evidence knowledge and performance competency in a specialist vocational area.

Key outcomes

- SQA Diploma in Digital Application Support at SCQF Level 6 (60 Credit points)
- Core skills at SCQF Level 5: Communication and Numeracy
- PC Passport at SCQF Level 6, focussing on Word Processing, Spreadsheet and Presentation Software with collaboration using cloud platforms

Course content

- Developing personal and team effectiveness using IT
- Health and safety in IT and Telecoms
- Understanding the potential of IT
- Digital information management
- Digital communications
- Digital network environments
- Optimising IT system performance
- Industry specific unit worth 10 credits

This apprenticeship is suitable for

Individuals working in an IT function with responsibility in areas such as - end-user application support, day-to-day troubleshooting and setting up systems. This qualification is well-suited to those aiming to gain a qualification whilst enhancing their proficiency in assisting users with digital applications.

Relevant job roles: office support, IT application helpdesk and support, website development and publishing, database development, digital marketing

Delivery model

The training offered through this programme is primarily work-based with remote training required for completion of the PC Passport. Apprentice will be assigned an assessor who will schedule regular meetings to ensure the programme is delivered effectively. Assessments will be uploaded to our E-Portfolio system. Employers must allocate a minimum of three hours per week for apprentices to focus on their qualification.

Progression

HNC/HND in Computing or a related area

PDA in Desktop or Computer Support

Diploma in Digital Technology at SCQF Level 8 (various pathways available)



Digital & Technology

DIPLOMA IN DIGITAL MARKETING (SCQF LEVEL 6)

Duration - 18 months

Overview

Designed to meet industry demands, the diploma equips learners with the ability to plan, implement and analyse digital marketing campaigns effectively. Combining technical skills training with theoretical marketing principles, this dynamic qualification is the ideal choice for those aspiring to thrive within the digital landscape.

Key outcomes

- SQA Diploma in Digital Marketing at SCQF Level 6 (65 credits).
- Core Skills at SCQF Level 5: Communication, Numeracy, Information and Communication Technology, Problem Solving, Working with Others
- One core skill at a higher level than is specified in the framework or a unit from an SVC at the same level as the framework or above relevant to the apprentice's job role

Course content

- Understanding the business environment
- Understanding legal, regulatory and ethical requirements in sales or marketing
- Using collaborative technologies
- Principles of marketing and evaluation
- Developing own professionalism
- Digital metrics and analytics

This apprenticeship is suitable for

Professionals working in a marketing, sales or advertising capacity who are looking to:

- Develop technical skills
- Obtain a formal qualification
- Continue professional development

Relevant job roles: website administrator, digital marketing assistant, communications officer, social media executive

Delivery model

The training offered through this programme is entirely work-based. Each apprentice will be assigned an assessor who will schedule regular meetings to ensure the programme is delivered effectively. Assessments will be uploaded to our E-Portfolio system. Employers must allocate a minimum of three hours per week for apprentices to focus on their qualification.

Progression

Diploma in Digital Marketing at SCQF level 8
Relevant HNC/D or Degree courses
PDA in Management

Digital & Technology

MODERN APPRENTICESHIP IN DIGITAL TECHNOLOGY (SCQF LEVEL 6)

Duration - 12-24 months

Overview

This apprenticeship is designed to provide individuals with the relevant skills and knowledge to succeed within their specialised area of work. This qualification has five pathways to suit the apprentices specific job role and development requirements. Candidates must complete one of the five specialist pathways to achieve the full qualification.

Available Pathways

- Diploma in Digital Technology: Software Development at SCQF Level 6 (9 mandatory units)
- Diploma in Digital Technology: Cyber Security at SCQF Level 6 (8 mandatory and 2 optional units)
- Diploma in Digital Technology: Data Analytics at SCQF Level 6 (8 mandatory units)
- Diploma in Digital Technology: IT Support at SCQF Level 6 (7 mandatory units)
- Diploma in Digital Technology: IT Infrastructure at SCQF Level 6 (6 mandatory and 2 optional units)

Key outcomes

- One of the 5 specialist diplomas listed above
- Core Skills at SCQF Level 6: Information and Communication Technology
- Core Skills at SCQF Level 5: Communication, Numeracy, Problem Solving and Working with Others
- Meta Skills

This apprenticeship is suitable for

Individuals working throughout the digital technology field who are looking to:

- Develop specialist skills
- Obtain a formal qualification
- Continue professional development

Relevant job roles (IT Related): analyst, technician, engineer, apprentice in relevant pathway

Delivery model

The training offered through this programme is entirely work-based. Each apprentice will be assigned an assessor who will schedule regular meetings to ensure the programme is delivered effectively. Assessments will be uploaded to our E-Portfolio system. Employers must allocate a minimum of three hours per week for apprentices to focus on their qualification.

Progression

An enhanced job role using the skills developed through the Modern Apprenticeship
Technical Apprenticeship in Digital Technology at SCQF Level 8
Undergraduate study



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TECHNICAL APPRENTICESHIP IN DIGITAL TECHNOLOGY (SCQF LEVEL 8)

Duration - 12-24 months

Overview

This apprenticeship is designed to provide established IT professionals with the relevant skills and knowledge to succeed within their specialised area of work. This qualification has three pathways to suit the apprentices specific job role and development requirements. Candidates must complete one of the three specialist pathways to achieve the full qualification.

Available Pathways

- Diploma in Digital Technology: Software Development at SCQF Level 8 (8 mandatory units)
- Diploma in Digital Technology: Cyber Security at SCQF Level 8 (7 mandatory and 4 optional units)
- Diploma in Digital Technology: Data Analytics at SCQF Level 8 (9 mandatory and 1 optional units)

Key outcomes

- One of the 3 specialist diplomas listed above
- Meta Skills

This apprenticeship is suitable for

Individuals working throughout the digital technology field in established roles who are looking to:

- Develop specialist skills
- Obtain a formal qualification
- Continue professional development

Relevant job roles (IT Related): analyst, technician, engineer, officer

Delivery model

The training offered through this programme is entirely work-based. Each apprentice will be assigned an assessor who will schedule regular meetings to ensure the programme is delivered effectively. Assessments will be uploaded to our E-Portfolio system. Employers must allocate a minimum of three hours per week for apprentices to focus on their qualification.

Progression

An enhanced job role using the skills developed through the Technical Apprenticeship
Graduate Apprenticeship
Undergraduate study



CONTACT US

Thinking about taking on an apprentice? Looking to upskill in your career? Or maybe just looking for some more information. Get in touch with us using the contact email below and one of our team will get back to you.

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