

Board of Management

Student Staff & Equalities Committee

Date of Meeting	Wednesday 15 January 2020
Paper No.	SSEC2-J
Agenda Item	6.1
Subject of Paper	Students' Association Update
FOISA Status	Disclosable
Primary Contact	D Duff/E Curran
Date of production	6 January 2020
Action	For Noting

1. Recommendations

The Committee is asked to note the Students' Association update.

Shaping the life and work of the college (Influence)

To ensure processes and procedures that are in place to ensure that City SA has the ability to shape decisions which impact on the student experience.

College Strategic Planning	Student President and the VP Learning and Teaching participated in the 2019/20 board planning day and offered a presentation on the SA Strategic Plan.
My Student Experience Survey and My Learning & Teaching Survey	<p>The team have been working with Performance to update the look and questions within the My Student Experience Survey.</p> <p>6669 (66.7% completion rate) Overall satisfaction rate: 87%</p> <p>Based on feedback from the survey we have themed think tanks with our students these themes consists of:</p> <ul style="list-style-type: none"> - Induction - College Facilities - Catering - IT and Resources - Riverside having its own
Representation on relevant College Forums & Boards	The Students' Association have represented the student voice on all college committees this session so far. The team are looking forward to supporting Faculty Reps in their involvement in the new Faculty Boards.
College Regional Board	The Students' Association were part of the scoring process for the Mental Health Tendering. It was a great learning experience for all involved.

Regional Student Exec

The Regional Student Exec will be chaired this year by City SA. The first meeting took place at the beginning of December with a key collaborative project identified which is involving physical activity and the link to mental health and tackling stigma around sport.

Class Rep Recruitment/Induction

The Class Rep Process is going well this year, to date we have: Class Reps recruited: 98.9%, all 4 faculties have over 95% elected reps.
New systems have been developed to encourage participation in the class rep system from Evening Students / Foundation Apprentices. Class Rep Journeys have been devised for ESOL / Supported Learning / Full Time Students / Apprentices and Foundation Apprentices. Welcome sessions were popular and well attended, last year we had 291 students attending, this year we have over 300 attendees.

FACULTY	CLASSES	WITH CLASS REPS	WITHOUT CLASS REPS	% Elected
Creative Industries	140	138	2	99
ESOL	35	35	0	100
Education and Humanities	96	94	2	98
Foundation Apprenticeship	11	10	1	91
Hospitality and Leisure	123	123	0	100
Nautical and STEM	65	64	1	98

<p>Class Rep Training</p>	<p>Developments this year include a new class rep training approach. An online system has been introduced to two faculties (Nautical and STEM / Hospitality and Leisure). The students will complete an online module then attend a one hour training session. The other two faculties will attend a two hour module. We hope to increase the number of student trained using the new approach by catching the students who are unable to attend the two hours session (i.e. students at sea).</p> <p>To date, the Associate Trainers (students) have facilitated 12 session and have 240 trained so far with upcoming training taking place this month.</p> <p>Training is ongoing, and is going well</p>
<p>Class Rep Support</p>	<p>The team are working alongside Performance and Student Engagement to develop new sessions that will prepare class reps for the new Stop / Check / Support meetings.</p> <p>Following the class rep training students will be invited to 'Take Action - Preparing for your SCS Meeting'</p> <p>Your Voice Counts meetings (Student Engagement initiative supported by the Presidential Team) are scheduled for the end of the month, Curriculum Areas with high numbers of PAG groups have been identified and Student Engagement Officers have agreed a schedule with Curriculum Heads.</p> <p>Stop Check Support meeting ongoing, performance looking at current results and setting a standard for the results per faculty/curriculum areas.</p>

<p>Faculty Reps</p>	<p>Faculty Rep Elections - The team have amended the election schedules, this was supported by the board (October 2019). The change allows all students within a faculty to elect their Faculty Rep rather than class reps only voting. There were 40 nominations with 1149 votes in total in comparison to last year's votes which was approx 60</p> <p>See table below for results</p> <table border="1" data-bbox="750 459 1951 976"> <thead> <tr> <th data-bbox="750 459 1043 534">Creative Industries</th> <th data-bbox="1043 459 1337 534">Nautical & STEM</th> <th data-bbox="1337 459 1680 534">Education & Humanities</th> <th data-bbox="1680 459 1951 534">Hospitality & Leisure</th> </tr> </thead> <tbody> <tr> <td data-bbox="750 534 1043 643"> <ul style="list-style-type: none"> • Jodi McAney </td> <td data-bbox="1043 534 1337 643"> <ul style="list-style-type: none"> • Kristi Sweeney </td> <td data-bbox="1337 534 1680 643"> <ul style="list-style-type: none"> • Chloe Burns </td> <td data-bbox="1680 534 1951 643"> <ul style="list-style-type: none"> • Bruce McMillan </td> </tr> <tr> <td data-bbox="750 643 1043 751"> <ul style="list-style-type: none"> • Kirstin Cherrie </td> <td data-bbox="1043 643 1337 751"> <ul style="list-style-type: none"> • Leon Mark </td> <td data-bbox="1337 643 1680 751"> <ul style="list-style-type: none"> • Aihaitjiang Abudukeyoumu </td> <td data-bbox="1680 643 1951 751"> <ul style="list-style-type: none"> • Emma Johnson </td> </tr> <tr> <td data-bbox="750 751 1043 861"> <ul style="list-style-type: none"> • Mia Muir </td> <td data-bbox="1043 751 1337 861"> <ul style="list-style-type: none"> • Sean McEvoy </td> <td data-bbox="1337 751 1680 861"> <ul style="list-style-type: none"> • Craig Easson </td> <td data-bbox="1680 751 1951 861"> <ul style="list-style-type: none"> • Scott McGregor </td> </tr> <tr> <td colspan="3" data-bbox="750 861 1680 976"></td> <td data-bbox="1680 861 1951 976"> <ul style="list-style-type: none"> • Sophie Campbell </td> </tr> </tbody> </table>	Creative Industries	Nautical & STEM	Education & Humanities	Hospitality & Leisure	<ul style="list-style-type: none"> • Jodi McAney 	<ul style="list-style-type: none"> • Kristi Sweeney 	<ul style="list-style-type: none"> • Chloe Burns 	<ul style="list-style-type: none"> • Bruce McMillan 	<ul style="list-style-type: none"> • Kirstin Cherrie 	<ul style="list-style-type: none"> • Leon Mark 	<ul style="list-style-type: none"> • Aihaitjiang Abudukeyoumu 	<ul style="list-style-type: none"> • Emma Johnson 	<ul style="list-style-type: none"> • Mia Muir 	<ul style="list-style-type: none"> • Sean McEvoy 	<ul style="list-style-type: none"> • Craig Easson 	<ul style="list-style-type: none"> • Scott McGregor 				<ul style="list-style-type: none"> • Sophie Campbell
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<p>Student Partnership Agreement</p>	<p>Block 1 question got closed on the 22nd of October. The theme for this question was environmental suitability. 8 ideas were submitted under this topic and we took this to our Student Representation Council who voted their top 3 ideas which we took to our first City Partnership Forum and decided on our partnership projects to complete over the rest of the academic year.</p>																				

<p>Student Mental Health Agreement</p>	<p>The SA team met with Think Positive last month to review plans for the coming year in implementing the SMHA. An operational plan has been developed which details social media campaigns, events and activities targeted at students. This was kick started this month with the "Take a Break" initiative on World Mental Health Day. The team engaged with 140 students at Riverside Campus and 250 at City Campus. Received £250 for Wellbeing society which is from Think Positive to support their planned activities.</p> <p>Social Media Blackout monthly campaign to encourage staff and students to have less screen time and more me time. 12 days of wellness social media campaign is promoting healthy activities which benefit our wellbeing.</p> <p>PositiviTREE is our Christmas tree where students can exchange positive messages via cards on the tree to support each other during this festive period.</p> <p>We are delighted to announce that for the full month of January, in conjunction with Student Services and Baxter Storey, we will be offering free soup with homemade bread to all students at both City and Riverside. This initiative is to ensure students are not worrying about the cost of lunch as they have the option of free soup at the College. This initiative will run from Monday 6th – Friday 31st January.</p>
<p>Staff Awards</p>	<p>The advisory group agreed the awards and these are:</p> <ul style="list-style-type: none"> - Teacher of the year per faculty - Inspirational course of the year - Staff & Student Collaborative - Support staff of the year <p>These awards will be judged on Inspiration, Excellence & Innovation Aiming for nomination launch on 14th January 2020</p>

Governance and Democracy (Student-led)

To promote effective democratic structures are in place which enable the students association to function democratically and represent the interests of its student members.

NUS Conferences	There have been no NUS Conferences to date.
Glasgow Student Forum	So far there has been one meeting of the Glasgow Student Forum where the priority for the year (Student Transport). The VP Diversity and Wellbeing has been elected as Chair for this forum.
Elections	Faculty Rep Elections will take place in October 2020. There were 40 nominations with 1149 votes in total.
Annual General Meeting	The SA AGM is planned to take place via the MyVoice Platform. AGM is taking place on MyVoice with a new focus on the purpose, using the space for members to vote on SA positions (eg Parking).
Schedules Review	The first schedule to be reviewed is Schedule One Elections, with action already taking place around Faculty Rep Elections.
Democracy Review	The team have sought initial support from NUS Scotland to carry out a democracy review, the NUS Development Consultant has agreed to facilitate a workshop around this topic in November 2019.
Student Representative Council	The first SRC meeting is scheduled to take place in November following SRC Induction and Training.

	Inducted and held first meeting in November, now in preparation stage for the new faculty boards. Whilst looking at opportunities for the SRC to become more involved with the Students' Association
My Voice	The team have updated the look of MyVoice to match with the new rebranding. There are currently have 12 live ideas since the end of August - these ideas have had a combined total of 949 ratings.
Aware and Active Students (Inclusion)	
To ensure that process and procedures are in place to ensure that all students are aware of the purpose of City SA, and are active within it.	
Clubs and Societies	There are currently 11 active student led societies, with 2 new ones getting set up.
Themed Events	<p>The Social and Activities project team are working in partnership with departments to organise this year's Christmas fundraising initiative. The Riverside themed events are planned for November and March.</p> <p>Riverside Reindeers engagement which was held on the November: 481 students</p> <p>Festive Cycle took place on the 17th of December with £100 raised for the Lodging House Mission</p> <p>Sock it Campaign collected 130 socks for the Lodging House Mission.</p> <p>Both the above campaigns are aiding homelessness in our community whilst raising awareness of this issue to students and staff.</p>

Sponsored Student Events	To date there has been one approved funding request for the wellbeing society and another by our Perilous Expeditions Society
Sports Clubs	The Students' Association continues to work in partnership with the Sports Coordinator to deliver a programme of recreational and competitive sport activity for students. There are currently seven different sports that students can participate in.
Student Mental Health Agreement	The Students' Association continues to work in partnership with to achieve the operational activity detailed within the Student Mental Health Agreement. The SA project team have met to plan the year's activity and the wider working group are scheduled to meet in November.
Campaigns	The Students' Association participated in the national youth Climate Strike. The Students' Association encouraged students to vote in the General Election by hosting a social media campaign "#MyFirstVote" which was already popular on social media.
Freshers	Freshers took place from the 3rd to the 5th of September across both campuses. In total 5024 engaged with Freshers activities.

<p>Communications Strategy</p>	<p>The Students' Association Digital Officer has created a comprehensive strategy, detailing how we use different platforms effectively to convey the various strands of our work. At the start of the year we ran a competition across all of our platforms to engage the new intake of students, this was successful as we saw an increase in platform engagement across the board;</p> <p>Facebook Likes - 3490 Instagram Followers – 715 Twitter Followers – 1520 Linked in – 46</p> <p>We are officially the most followed Students' Association on Instagram in Scotland</p>
<p>Charitable Fundraising</p>	<p>Raise It Society is established and have begun to plan their work for the year.</p> <p>Festive Cycle took place on the 17th of December with £100 raised for the Lodging House Mission</p> <p>Sock it Campaign collected 130 socks for the Lodging House Mission who distributed to individuals who are homeless during Christmas.</p> <p>Both the above campaigns are aiding homelessness in our community whilst raising awareness of this issue to students and staff.</p>
<p>Community Volunteering</p>	<p>The Students' Association and the Student Engagement Team are working in partnership with College Staff to undertake projects that will enable 60 students to achieve the John Muir Bronze Award, this area of community work is around sustainability.</p>

	<p>Initiative One is City Explorers (Travel & Tourism and Supported Learning Students) Initiative Two is Bug Houses (Women into Construction and Supported Learning Students)</p> <p>Started with estimated 60 students would receive awards now sitting at 93 with one more project to take place this month.</p>
<p>Sustainable Resources (Sustainability)</p>	
<p>To ensure City SA has the resources and support required to function effectively and deliver its core representative purpose.</p>	
<p>Website</p>	<p>The SA Digital Officer is in the process of developing a service level agreement to introduce advertising to the website, the intention is that the revenue from this will support the website to be self-sustaining. It will also support the SA to achieve the identified financial KPI.</p> <p>We had 2.1k visitors to our website - citysa.co.uk The most popular page was Social Media Blackout - with 1386 visitors to this page. Our most popular referral site is My City, closely followed by Facebook. In the last 28 days, 33.50% of our website users were in the 25-35 age bracket. 54.15% of our website users were male.</p>
<p>Exec Training</p>	<p>The Student Exec have undertaken a comprehensive induction and training programme at the start of the year including a residential team building opportunity in Aberfoyle. They have also undertaken Scottish Mental Health First Aid Training and 'How to write a board paper'. Training around running events is scheduled to take place in November.</p>

Students' Association Space	The team plan to review how the Students' Association Space is being used (March 2020). A business case will be developed and discussed at relevant committee.
Finances	<p>The Students' Association spending is in line with budget at this point of the year. The KPI target is to raise £6000 so far there around £4000 has been achieved through Freshers revenue.</p> <p>Attended Totum Conference in Manchester with new activities to sell totum product.</p> <p>Roadshow moved to January in the meantime we have met with Strathclyde Uni to research best practice and establish first steps.</p> <p>New year we will be looking to create a media pack, cost structure, comms strategy for business engagement and process for feeding back return on investment.</p>
Value and Impact (Impact)	
To ensure that the outputs of the activities of CitySA are measured, recorded and evaluated for value and impact and that improvements are made on this basis.	
Student Recognition Awards	The Students' Association Summit is due to take place just before the summer watch out for this year's event which will be bigger and better than ever.
Benchmarking	The first SA Roadshow is planned for January where members of the team are scheduled to visit Bournemouth, Chichester and Southampton Universities with the intention of sharing and gathering good practice around advertising, volunteering and representation.

Strategic Plan	The Strategic plan has been presented to board and launched to staff and students. https://www.citysa.co.uk/about-us/strategic-plan/
Awards and Accreditations	The team have signed up to the 'Green Impact Students Unions Award' and are developing a new work remit around sustainability.
You Said, We Did	Block One "You Said We Did" was published in the Winter Edition of the Students' Association update to students, you can view this: HERE
Impact Report	N/A