

## Board of Management Students, Staff & Equalities Committee

<b>Date of Meeting</b>	<b>Wednesday 15 January 2020</b>
<b>Paper No.</b>	<b>SSEC2-H</b>
<b>Agenda Item</b>	<b>5.4</b>
<b>Subject of Paper</b>	<b>Admissions 2019/20 (Full Time January Start Programmes)</b>
<b>FOISA Status</b>	<b>Disclosable</b>
<b>Primary Contact</b>	<b>Gillian Plunkett   Student Experience Director</b>
<b>Date of production</b>	<b>3 January 2020</b>
<b>Action</b>	<b>For Discussion</b>

### 1. Recommendations

SSEC is asked to note the 2019/20 January admissions statistics.

### 2. Purpose of Report

To provide a high level summary of student recruitment activity for the January 2020 full time intake.

### 3. Strategic Context

Achievement of student recruitment and enrolments targets supports the College **Strategic Priority 7 - To maintain our long-term financial stability**. Demand for course provision is also a valuable measure of the reputation and popularity of the College, and its courses. Evaluating our performance is an important factor in meeting our Student Experience Strategy objectives and Regional Outcome Agreement objectives related to widening access.

### 4. Background

In terms of widening access, January start programmes provide a valuable opportunity for winter School Leavers and others, who may have missed the main intake in August, to obtain a place at College.

January start courses also allow the College to reduce or eliminate any enrolment gaps from our main August intake to ensure the College achieves its credit targets.

Table 1 shows January 2020 recruitment activity at 7<sup>th</sup> January 2020 and shows an average ratio of 2:1 first choice applications received against places available. Most courses are on track to meet their recruitment target with 108% offers made and 91% of those receiving an offer having pre enrolled. However, concerns remain for courses with low applications and offers which includes the Hospitality, Events and Shipping curriculum areas.

**Table 1 – Student Recruitment January 2019/20 Statistics**

Faculty	Recruitment Target	1 <sup>st</sup> Choice Applications	Offers Made	Pre Enrolled	% Pre Enrolled
Creative Industries	274	928	327	271	92%
Education and Humanities	78	257	100	80	105%
Hospitality and Leisure	236	602	242	191	77%
Nautical and STEM	24	31	21	16	67%
<b>College Total</b>	<b>612</b>	<b>1818</b>	<b>690</b>	<b>558</b>	<b>91%</b>

Most courses start on 13<sup>th</sup> January 2020 and enrolments figures will be available thereafter.

#### **4. Impact and Implications**

There are no finance and resource implications however, failure to meet student recruitment and enrolment targets could have a significant impact on the Colleges' financial stability.